

GIN & FIN 2021 – Feast Marlborough, Summer Event Brief 1.0

Date: 26th February

Time: 4pm-8pm

Location: Elemental Distillery, front grass, Vines Village

In Association with – Roots Dry Gin, Cloudy Bay Clams, Boom Sauces

Description:

Casual popup event built around championing local seafood with local gin with live music in a stunning location.

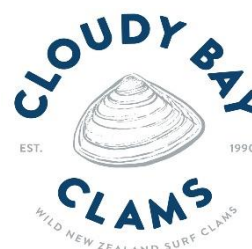
No bookings needed or ticket sales. Kids welcome but will not be specifically catered for. Wet weather option available

Offering:

- **Roots Dry Gin:**
 - Gin & Tonic
 - Mini Gin Snappers (Bloody Mary) with boom sauce, raw shucked diamond clam and gazpacho top
- **Cloudy Bay Clams:**
 - Clam Sambal (steamed with gin?), cooked onsite and served with sourdough(?)
- **Boom Chef:**
 - Offering additional BBQ seafood – TBC (Local Marlborough salmon / speared fish etc)

Additional Offerings:

- GMB Beer & Whitehaven / Astrolabe Wines also available if needed (supporting VV business)
- Onsite liquor sales managed by Elemental Distillers
- Bottle sales & additional drinks available through The Gin Room
- Water station
- Complimentary transportation from Blenheim to site & return at set intervals (MTC)



Setup:

- Roots Dry Gin:
 - Trestle gin bar serving out of distillery front doors onto deck.
- Cloudy Bay Clams:
 - Double barrel trestle gin bar distillery front deck [right]
- Boom Chef:
 - On grass under own awning next to cloudy bay Clams or in Boom Chef trailer
- Music: two-piece, on distillery front deck [left]
- Seating: bean bags, trestle tables, outdoor couches, shade awnings
- Games: Misc large outdoor games (hired)

Payment:

- Each associated business to manage their own payment/cashflow control for customers sales (open to discussion)
- No space hire fee or profit share.

