

RULES of DISTILLED SPIRITS AOTEAROA (NZ) INCORPORATED

1. Name

- (1) The name of the Society is “Distilled Spirits Aotearoa (NZ) Incorporated”. The approved abbreviation is “DSA”.

2. Objects

- (1) The objects of the Society are:
 - (a) To protect the integrity, authenticity and brand value of distilled spirit products made in New Zealand
 - (b) To represent the joint interests of all New Zealand makers of distilled spirit products to government, media and consumers
 - (c) To promote New Zealand made distilled spirit products within New Zealand and throughout the world
 - (d) To promote the responsible consumption of distilled spirit products
 - (e) To establish industry standards and criteria where appropriate to promote consistency and quality across the NZ spirits industry
 - (f) To facilitate professional development, education and the exchange of information through cooperation, industry forums, seminars and workshops
 - (g) Do anything lawful which is necessary or helpful for the above objectives.

The Society must not engage in activities designed for pecuniary gain:

- (2) The Society shall not do any act of such a nature that if the doing thereof were one of the objects for which the Society was established the members of the Society would be deemed to be associated for pecuniary gain within the meaning of sections 4 and 5 of the Incorporated Societies Act 1908.

3. Methods

- (1) The Society may use any lawful methods to achieve its objects that the Committee considers appropriate.

4. Definitions

“Distilled spirit product” includes:

- (i) Spirits such as vodka, gin, whiskey, bourbon, rum, shochu, baijiu.
- (ii) Liqueurs such as fruit, honey, cream, chocolate, coffee liqueurs, lemoncello.
- (iii) Aperitifs such as vermouth, pastis, raki, absinthe, schnapps or ouzo but does not generally include fortified wine (including fortified non-grape wine) that, as a finished product, would generally be regarded as a type of wine (e.g. Port) or a wine liqueur. This group would be included under Wine representative associations.

“Duly notified” means sending of notification by e-mail, facsimile transmission, or post 28 calendar days before the specified event;

James
Chair, Distilled Spirits Aotearoa (NZ) Inc.
17 September 2018