

Distilled Spirits Aotearoa (NZ) Inc

NEWSLETTER



December 2021

- **Membership:** - Our current number of members stands at: 89 Members and 66 Associate Members (includes 11 pre-commercial distilleries).

A very warm welcome to our newest Members:

Kim Clifford Distilling Limited

Papaiti Gin (pending processing)

And our new Associate Members:

Harrison Wood Distillery

Helen Gower & Jo Davy

Winequip Products Ltd (pending processing)

- **Government review of the Alcohol Act**

We are expecting that the Government will be reviewing the [Sale and Supply of Alcohol Act 2012](#) in the next year or so. We are working with Spirits NZ and the broader alcohol industry to prepare for key pain points which may come up at the review.

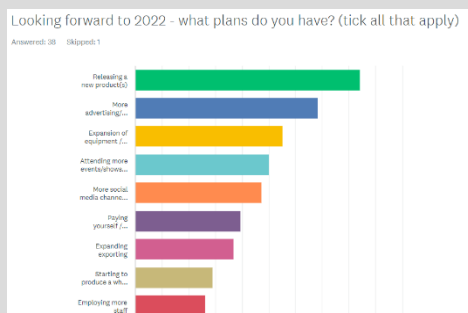
One area that has been getting attention in NZ and overseas is on-line deliveries. It is important that you have a clear understanding and preferably a clause in your contract with your provider/courier about delivery (underage/ unattended/ intoxicated). The delivery service should have detailed procedures and standard training for staff.



- **Exporting, or thinking about it?**

You can now [sign up](#) to get free, weekly Market Intelligence Reports from the Ministry of Foreign Affairs and Trade. The reports are written by MFAT's network of offshore posts, in collaboration with other NZ agencies (such as MPI, Education New Zealand, Customs, NZTE and MBIE), and provide a New Zealand perspective on economic and trade developments around the world.

- **Member survey - Looking back over 2021 and predictions for next year**



The Industry Insights section of the latest The Shout magazine [The Shout NZ November/December 2021](#) has some more background analysis of our recent survey of DSA members.

- **2022 NZ Spirits Awards**

Our website is now live, and a prospectus for Sponsorship opportunities is now available for our Associate Members.

[NZ Spirits Awards Prospectus](#)

Key dates:

- 24 Feb – entries open
- 1 April – 31st May – tickets for Gala dinner available
- 15 April – entries close
- 22 April – deadline for samples to be received
- 3-6 May – Judging, with an afternoon of judge training beforehand (alignment of scoring process)
- 12 May – Medal winners announced
- 10 June – Awards Dinner



After consultation with our colleagues at NZ Whisky Association we have revised the categories for whisky:

Traditional (Scotch/Irish)

All whisk(e)y following the Scotch or Irish definitions regarding ingredients, production methodology and maturation requirements.

- Single malt
- Blended

North American (American/Canadian)

All whisk(e)y following the North American definitions regarding ingredients, production methodology and maturation requirements.

- Bourbon
- Single Malt
- Rye/Other

World Whisky

Whiskies from New Zealand, Australia, Japan and other countries that conform to the regulations in the country of production.

- Single Malt
- Blended
- Other
- New make / moonshine

CATEGORIES

LONDON DRY GIN	TRADITIONAL WHISKY (SCOTCH/IRISH)	BRANDY
CONTEMPORARY GIN & NAVY		COGNAC
STRENGTH GIN	NORTH AMERICAN WHISKEY (AMERICAN/CANADIAN)	TEQUILA/AGAVE SPIRITS
FLAVOURED AND BARREL RESTED GIN	WORLD WHISKY	BOTANICALS AND OTHER SPIRITS
VARIETAL VODKA	RUM	LIQUEURS
FLAVOURED VODKA	RUM – SPICED AND BOTANICAL	

The NZ Trophy will only be awarded in the World Whisky section.

We'll be working closely with NZWA in preparation for, and during the judging of the whiskies in the competition.

- **DSA Annual General Meeting**

The DSA AGM is planned for the afternoon of 10 June 2022 in Auckland. This will be the day of the unmissable NZ Spirits Awards Gala Dinner, so put it in your diary now 📅

- **Overseas Spirits Competitions**

American Distilling Institute's [International Spirits Competition](#):

The ADI is a sister-organisation to DSA, and DSA members receive a discount of \$100/spirit off the non-member rate (use the discount code **2022DSA**). Any spirit entered by January 28, 2022 will also save an extra \$50/spirit from the early-bird registration discount.

Note that any spirits not yet exported to the US will need to apply for free COLA Waiver no later than January 16, 2022, and Spirits Registration closes February 25, 2022. For more details contact ADI directly (Eric Zandona, eric@distilling.com).

IWSC:

An early bird discount is available for any products submitted before 1 January 2022 (save £20 per entry). IWSC have provided an [Entry Pack](#), and more info on their website: [How to enter | IWSC International Wine & Spirit Competition](#)

- **NZ/UK Free Trade Agreement**

We've received more clarity on Tariffs: New Zealand will eliminate tariffs on all products imported from the UK when the FTA comes into force. For NZ exports to UK, around 90% of tariff lines will be tariff free when the FTA comes into force. This includes gin, whisky and vodka (note that the applied tariff rate for these products was already at zero so there won't be an impact in practice).

There are a handful of spirit types that will have tariffs phased out in eight equal instalments. These are four rum types and two undenatured ethyl alcohol types. For these products the first cut to the tariff rate will happen when the FTA comes into force, and then annually.

- **WSET: Advancing education and training in Spirits**

WSET Asia Pacific Ltd has established a bursary fund to support those working in the drinks or hospitality industries in the Asia Pacific region who would otherwise be unable to take a WSET qualification. Applicants will need to provide evidence of financial hardship or other disadvantage together with a copy of their CV and work experience to date, a letter of motivation stating how the bursary will assist in their career development plans and a reference letter. Recipients may study at their chosen WSET course provider and choose any one level of WSET qualification to study: Levels 1-3 Award in Wines, Spirits or Sake. Applicants must submit their applications before quarterly deadlines: 30 September, 31 December, 31 March and 30 June.

<https://discover.wsetglobal.com/apac-bursary-howtoapply/>

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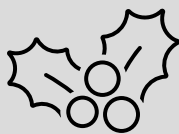


Education via the Alcohol School and Alcohol Textbook provides current research and methods for the distilling industry.

Contact IMCD New Zealand for more information:

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www.imcdgroup.com



Happy Xmas to all our Members and Associates from the DSA Committee.

We hope the sun shines, you manage a break from business, and many cocktails are enjoyed with friends and family. Cheers!



Dr Sue James – Chairperson

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