



Distilled Spirits Aotearoa (NZ) Incorporated

Certificate of Incorporation: 2716891

Registered office: 16d Sunley Street, Westown, New Plymouth 4312, New Zealand

Telephone: +64(0)21 222 9881 Email: info@distilledspiritsaotearoa.org.nz

Facebook: <https://www.facebook.com/distilledspiritsaotearoa/>

Web: DistilledSpiritsAotearoa.org.nz

Distilled Spirits Aotearoa – Frequently Asked Questions

Distilled Spirits Global Competitions – as at April 2021

Competitions for Distilled Spirits, cost and closing dates:

New Zealand Spirits Awards, NZ

<https://www.spiritsawardsnz.nz/>

Presented by Spirits New Zealand Inc. and Distilled Spirits Aotearoa (NZ) Inc., the New Zealand Spirits Awards are a celebration of spirits in New Zealand. The organisers' aim is to acknowledge and reward the very best in local and international spirits commercially available in New Zealand and through this promote the brands and categories to consumers and trade.

2020 Registration:

Judging expected to be mid-year in 2021

\$75/sample for DSA members (otherwise \$150)

DSA Members will be contacted about the awards and informed of closing dates. A summary of Judges' comments can be requested after the competition

The Drammys, New Zealand

<https://thedrammys.co.nz/>

The Drammys, New Zealand's Whisk(e)y Awards, sponsored by SuperLiquor. Launched in 2018 with the primary objective to grow the whisky category and celebrate the best worldwide whiskies on offer in the New Zealand Retail market.

2021 Registration: The Drammys 2021 will be open for entries early next year.

For any more information please contact us at info@thedrammys.co.nz

The Junipers, New Zealand

Super Liquor sponsoring The Junipers, New Zealand's Gin Awards 2020. The gin category has seen significant growth in recent years with gin distillers consistently creating new and exciting gins in New Zealand and overseas.



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2020 Registration: Entries for the awards for New Zealand and International gins opens Wednesday 22nd July, and will close on Friday 14th August. Judging will take place on Monday 24th – 27th August with finalists and winners announced in September.

Entry Fees 2020: \$35.00 per entry per for 10+ entries, \$45.00 per entry for 2- 9 entries, \$55.00 per entry for 1 entry

If you would like to be considered for judging please contact Dionne at contact@thejunipers.co.nz

Melbourne International Spirits Competition, Australia

<https://melbourneinternationalspiritscompetition.com/>

The 6th Annual Melbourne International Spirits Competition brings together some of the top spirits buyers in Australia and Asia to blind taste spirits as if buying for their restaurants, bars and retail shops. Spirits are judged by category and actual price. This is a great opportunity for established and new brands to get in front of some of the worlds top buyers.

2020 Registration: 6/1/2020 - 10/17/2020, Judging Dates: October 17-18, 2020

Fee/entry: \$150.00

Australian Distilled Spirits Competition, Australia

<https://www.rasv.com.au/media/4847/2020-adsa-entry-booklet.pdf>

Australian Distillers only

Australian Gin Distillers Association , Australia

Gin Awards and Gin Packaging Awards competition in Australia

In 2021 we plan to open up the competition officially to include New Zealand distillers

<https://australianginawards.com.au/>

2020 Asia International Spirits Competition, Hong Kong

<https://asiainternationalspiritscompetition.com/>

The 4th Annual Asia International Spirits Competition being held in the heart of Hong Kong brings together some of the top trade buyers from around Asia to blind taste the spirits by its category and actual price. All of our judges are real trade buyers who buy for their import business, distribution, retail stores, bars and F&B Managers. It is open to all commercially produced spirits for those looking to enter the Asia Market as well as established brands to reconnect with top buyers.



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2020 Competition:

December 6-7 2020, Registration: 9/3/2020 - 12/5/2020, Judging Dates: December 6-7 2020

Fee/entry: \$175.00

Singapore International Competition – Wines Spirits Beers, Singapore

<https://singapore-newspaper.com/singapore-international-competition-2020-wines-spirits-beers/>

2020 Competition:

2020 Registration Deadline: June 19, 2020, Samples Deadline: June 26, 2020

Official Results: June 30, 2020

Only Gold and Silver winners will pay after results. €179.99

Registration is Free. €1 Guarantee request for registration, refunded after results if you get no Award

IWSC International Wines and Spirits Competition, UK

<https://www.iwsc.net/>

Entry Brochure: <https://www.iwsc.net/files/2020-spirits-entry-brochure.pdf>

The IWSC is the world's largest and most influential spirits awards. Whether you're looking for expert, impartial evaluation, benchmarking or generating trade and consumer interest - we're here to help. The International Wine & Spirit Competition has over 50 years of experience, world-renowned judges, an innovative and market-driven approach and we give feedback on all entries. Enter IWSC's international spirit awards to get your spirits noticed.

2021 Competition:

Entry & payment deadline: 8th June 2021. Direct delivery deadline: 15th June 2021

Each wine or spirit submitted online costs £140/entry + VAT. Entries via post or email cost £160/entry + VAT

London Spirits Competition, UK

<https://londonspiritscompetition.com/>

The London Spirits Competition has been created exclusively by the Beverage Trade Network, global drinks events, services, business, and publishing group dedicated to helping drinks producers and brand owners get closer to the buyers, distributors, and retailers that can bring their products to market. Winners will also be promoted on Beverage Trade Network's London media asset 'London Drinks Guide'



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Being part of the Beverage Trade Network carries a number of significant benefits. Beverage Trade Network is one of the leading global platforms connecting distilleries with importers, distributors, and retailers globally. It acknowledges the profile of the spirits in the eyes of trade especially promoting your brand to the importers and distributors globally.

London Spirits Competition rewards spirits that are made well, taste great, offer great value for money and stand out on the shelf. Winning LSC Gold clearly demonstrates the trade of how well the spirits will be perceived in the market and will give the trade a very good indicator to stock those spirits.

2021 Competition:

Early Bird Ends - Nov 30, 2020. Registration Ends - Feb 20, 2021. Judging Date: March 17, 2021.

Winners Announced: March 30, 2021

Fee Schedule: £125 Early Bird - Oct 01 to Nov 30, 2020. £170 Regular - Dec 01 to Feb 20, 2021

8th Annual Berlin International Spirits Competition, Germany

<https://berlininternationalspiritscompetition.com/>

2020 Competition:

Entry Deadline: February 22nd, 2020, Product Delivery Deadline: February 22nd, 2020

Products MUST arrive by February 22nd, 2020 in order to be judged. Payment Deadline: February 22nd, 2020

Early Entry (December 5th, 2019 – February 15th 2020): €150 per submission online and by paper/fax/email, per submission. Regular Entry (February 16th – February 22nd): €175 per submission online and by paper/fax/email. Late Entry (February 23rd – March 2nd): €200 per submission online and by paper/fax/email

New York World Wine and Spirits Competition, USA

<https://www.nywscmp.com/about/>

The New York World Wine & Spirits Competition (NYWSC) is a member of The Tasting Alliance, the parent organization of the world-renowned San Francisco World Spirits Competition, San Francisco International Wine Competition, and Singapore World Spirits Competition.

In the Competition's nine-year history, the New York World Wine & Spirits Competition (NYWSC) has established itself as one of the most respected judging events in the eastern U.S.A. Our judges—predominantly from the New York area—are among the wine and spirits industry's most trusted authorities, not only on the subject of quality wines and spirits, but also on the regional tastes and trends that drive the wine and spirits markets.



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The NYWSC is a member of The Tasting Alliance, the parent organization of the world-renowned San Francisco World Spirits Competition, San Francisco International Wine Competition, and Singapore World Spirits Competition.

2020 Competition: No information on the website

2021 Competition: Possibly April 11 2021. email info@nywscmp.com.

New York World Wine and Spirits Competition, USA

<https://www.sfspiritscomp.com/about/>

The San Francisco World Spirits Competition is one of the most influential competitions for a reason. Throughout the years, we've earned an exceptional reputation among trade and consumers due to our commitment to these three founding principles: LEGACY: Founded in 2000, the SFWSC is one of the oldest competitions of its kind. With nearly two decades of experience, our operation has become a fine-tuned masterpiece that blends passion and professionalism. INTEGRITY: Throughout our judging process, we emphasize integrity and impartiality. Our blind tasting process guarantees that every entry is judged fairly and given equal consideration. EXPERIENCE: With nearly two decades of experience, the SFWSC is one of the world's most respected spirits competitions due in large part to our esteemed judges. Each with a distinct story and trusted palate, these seasoned experts are one of the reasons an SFWSC medal indicates the highest caliber of quality.

2021 Competition:

Now accepting entries for the 2021 San Francisco World Spirits Competition Entry Fee: \$550 per entry. Competition Dates: USA Spring 2021. Entry Deadline: Friday, February 26, 2021

2020 Sunset Magazine International Spirits Competition, USA

<https://thedatastill.com/home/landing/3166>

Western lifestyle is proud to announce the launch of the Sunset International Spirits Competition. With the number of subscribers, demographic of the Sunset Magazine reader base and amount of social media followers this competition will be a must enter for all spirit producers desiring more exposure to a perfect audience. The esteemed judging panels represent large volume buyers, influential media, successful distillers and other professionals from the spirits category. Winners will benefit from significant Sunset media promotion through print, web, social media, PR and events. Results for the new competition will be announced in the March-April special spirits focused issue. All winners will also receive a medals and license free graphics of their winning award(s).

2020 Competition:

October 20 - 21, 2020. Registration: 1/14/2020 - 10/20/2020. Judging Dates: October 20 - 21, 2020.

Entry Deadline - October 14th, 2020. Product Delivery October 14th, 2020

Fee/entry: \$345.00



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2020 San Diego Spirits Festival International Competition, USA

<https://www.sandiegospiritsfestival.com/2020-spirits-competition>

The 2020 San Diego Spirits Festival International Bottle Competition is open for entries from emerging craft distillers, American merchant bottlers and large distillers alike, the competition will bring renowned experts from the worlds of spirits and hospitality together to determine the best tasting spirits in a blind analysis, the double blind competition will be based on a 100 point scale the competition will be held on November 7, 2020. We are the most cost effective International Spirits Competition. Design Awards are also judged at no additional cost.

2020 Competition:

November 7, 2020, Registration: 1/11/2020 - 11/6/2020. Judging Dates: November 7, 2020

Fee/entry: \$280.00

East Coast Craft Spirits Awards, USA

<https://eastcoastcraftspiritsawards.com/>

East coast USA states entrants only

Las Vegas Global Spirit Awards, USA

<https://vegasspiritawards.com/entry/>

Las Vegas is the Entertainment Capital of The World. In addition to being home to an ever-growing list of the finest restaurants and chefs, Las Vegas features the finest group of nationally and world-renowned spirits and beverage industry professional living and working in the finest unique eateries, lounges and craft cocktail establishments anywhere.

The 2020 Las Vegas Global Spirit Awards will continue to increase its multiple platform media partners and sponsors. After our event, the results will be published to readerships in the millions around the world.

2020 Competition:

November 16 - 18, 2020. Registration: 12/4/2019 - 10/30/2020. Judging Dates: November 16 - 18, 2020

Fee/entry: \$425.00

The PR%F Awards, USA

<https://thedatastill.com/uploads/proof.pdf>

PR%F Awards sequesters judges from across the United States for a two-day private tasting experience in Las Vegas – Each judge is a key decision maker in the spirits/wine industries. Each judge



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is a buyer, a distributor, a hospitality industry leader with buying and decision-making capability. When you enter the PR%F Awards, right out of the gate – buyers and decision makers taste your brand! PR%F Awards is open to all spirits brands – domestic or international, emerging or established favorites. With more than 100 categories to enter including all major liquor classifications, novelties, mixers, CBD infused spirits and waters, energy drinks, frozen concoctions and canned cocktails

2020 Competition:

December 1 - 2, 2020. All spirits must arrive at Opulent Wines & Spirits – no later than Nov. 30, 2020

2020 Craft Distillers Spirits Competition, USA

<https://americancraftspirits.org/programs/judging/2020-american-craft-spirits-awards/>

A carefully selected group of more than 30 expert judges evaluated more than 500 entries at Cardinal Spirits in Bloomington, Indiana in October. Judging categories include Vodka & Grain Spirits, Gin, Brandy, Rum, Whiskey, Specialty Spirits and, new this year, Ready-to-Drink Cocktails.

2020 Competition:

December 8 - 9, 2020. Registration: 1/14/2020 - 12/1/2020. Judging Dates: December 8 - 9, 2020

Fee/entry: \$195.00

2021 San Diego International Spirits Challenge, USA

<https://www.sandiegowinechallenge.com/>

We are pleased to announce another competition season for one of the three oldest wine (and now spirits, too) competitions in the United States. The San Diego International started out as a "national" wine competition in 1982, one of the first of its kind in the U.S. It quickly gained acceptance and became known as one of the finest competitions around and a "don't miss" for many wineries. Nationally syndicated wine columnist Robert Whitley took the reins in 2004 and immediately began accepting international entries, leading to the name change to San Diego International. In 2016 we added a spirits component to the popular competition

2021 Competition:

January 30 - 31, 2021. Registration: 9/11/2020 - 12/18/2020. Judging Dates: January 30 - 31, 2021

Fee/entry: \$300.00

Shipping alcohol overseas



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Shipping alcohol overseas may be complex, and a shipping company can be useful to facilitate transport eg. Park Street (mwoodman@parkstreet.com) - San Francisco Spirits competition; Alpha Customs – Singapore.



Park Street Brochure
2018.pdf