

Distilled Spirits Aotearoa News November 2022

Message from the chair

Kia ora koutou,

This month is all about planning, thinking ahead and getting organised. Prioritising time has been a subject that has been hot recently.

Ironically, poor planning is also the reason I am so late getting this newsletter out to you all this month.

The warmer evenings bringing with them more events, more social gatherings, and even the end of year Xmas invitations are starting to roll in. This inevitably means we will all be a bit busy and distracted with making hay while the sun shines.

Right now, I'm doing my best to make time in my diary to continue doing the small but important things that need to be done but are often too easy to disregard with comments like "I don't have time for that".

Its rubbish, I do have time. there is always time as long as i'm organised.

Make time to sit down and write your daily notes, make time to hold your team meetings and reach out to those around you, make time to keep your stake holders informed with what's new, make time to exercise, and make time to have downtime! After having spent the last few weeks with tunnel working tirelessly towards a big event, I am now catching up. With a very full inbox, I'm reflecting on the things I could have managed better. I put a lot of things aside simply because I didn't have the head space at the time. The reason for that is because I didn't plan time in my day to switch off from task A and switch on to task B.

I'm currently about to head off for a beach escape for a few days, my last task is to get this newsletter out. I will then proceed to not feel guilty for taking the time to switch off or not being out doing tastings, or running the still or making sales calls.

Look after yourselves and stay organised

Kā mihi nui,

Richard Wilson, Chairman - Distilled Spirits Aotearoa

News from the board

The DSA board met earlier in the month for both our regular meeting, and then our strategic planning session. We have a lot of new things to talk about. We are excited to have re-established the mission of the DSA and created our key strategic focuses in which we will focus on over the next 3 years.

The full strategy and action plans are to be published at the end of November. Here is a brief synopsis and some key things coming your way.

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NZ Rum Definitions passing into DSA Rules

The following Rum definitions have been voted to acceptance at the board meeting in October.

PREMISE:

A working definition for New Zealand rum to be recognised by the New Zealand distilling community and passed into the bylaws of Distilled Spirits Aotearoa (DSA).

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Upcoming courses

WSET LEVEL 2 AWARD IN SPIRITS, CHRISTCHURCH, NOVEMBER 20-22, 2022. WSET LEVEL 2 AWARD IN SPIRITS, WELLINGTON, NOVEMBER 27-29, 2022. WSET SPIRITS LEVEL 1, ONLINE. 9TH JANUARY, 2023 WSET SPIRITS LEVEL 2, ONLINE. 28TH NOVEMBER 2022 Spirits Courses — Wine Education Co. (wineedco.com)

The DSA does not endorse any one education provider over another, and will continue to lead our members to any professional development opportunity as and when we become aware of them.

Membership

A warm welcome to our newest associate members ICIB Ltd, Emma Dalton and Canterbury Distillery Ltd

If you know anyone out there that would benefit from being a member of the DSA then point them in our direction. the greater our membership base is, the stronger our collective voice becomes and the more ability we have to strengthen and improve our industry.

Meet The Member

This month we are introducing Rob from NZ Rum Co. which is an





Auckland based small-batch rum distillery founded in 2020 on the north shore.



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Advertisements

Contact info@distilledspiritsaotearoa.org.nz if you would like more information on placing an advert at the end of our newsletter. (click on the image to access the link)



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