



# Distilled Spirits Aotearoa News

## September 2022

### Message from the chair

Kia ora koutou,

Firstly, what an amazing response I have had from so many members who are reaching out and asking questions, offering support, suggesting ideas and generally engaging. It's fantastic, and I'm a huge fan the feeling that the DSA is a community, with members showing the interest and commitment for us to all move forward together.

As I have spoken to many of you, something that seems to often come up are comments such as "we're just making this up as we go" or "it's all smoke and mirrors, we don't really know what we're doing"

And I have said these same things myself. These sentiments are consistent with the self-deprecating humour we use in New Zealand. It's also a symptom of imposter

syndrome.

[Read More](#)

## **News from the board**

### **MBIE constitution changes**

The rules for incorporated societies and charities are being adjusted by MBIE. This will mean aspects of our constitution will need to be amended. MBIE offers a tool for this and the DSA board will be taking on this work in the new year to ensure we have the appropriate amendments in place for our next AGM to pass any changes.

### **Strategic planning session:**

This session is happening on the 6th/7th October. Facilitated by Andrew Barron, the objective is to reaffirm purpose, priorities, and long term aspirations for the DSA.

### **Distillery safe working standards document by Beca**

This document is still under a stringent review by a working group. Expected delivery is early 2023.

### **Excise lobby**

A group has been formed to concentrate efforts and remove silos of conversation. With this, individual efforts will be consolidated and reapplied by the DSA.

### **Support for consideration of EPR scheme design for glass**

A letter has been sent to minister David Parker supporting the report commissioned by the Glass Packaging Forum from Grant Thornton "Product stewardship scheme design for container glass," showing how product stewardship could work for container glass in Aotearoa New Zealand.

## **Upcoming events.**

It's finally coming into festival season.

Below is a brief list of some of the amazing festivals and events on the calendar.

Click this link to the DSA website for more information

[NZ Spirit Festivals – Distilled Spirits Aotearoa](#)

Gindulgence  
Gincredible  
Bay of Plenty Festival  
NZ Gin Day  
Gin & Fin  
Whanganui On The Rocks  
Kiwi Spirit Summer Festival  
The Juniper Gincident  
Gintastic  
Dram Fest  
Spring Gin Festival  
Highball  
Auckland Gin Festival  
Selwyn Winter Festival

## **NZ Rum Definitions passing into DSA Rules**

The following Rum definitions will be voted on for acceptance at the upcoming DSA board meeting in October.

### **PREMISE:**

A working definition for New Zealand rum to be recognised by the New Zealand distilling community and passed into the bylaws of Distilled Spirits Aotearoa (DSA).

[Read More](#)

## **Digital Boost**

**If you're looking for some resources to develop and improve your digital and online presence, then below is a link to the business.govt website with good links around online sales, digital strategy, and tools for growth.**

[Digital Boost — business.govt.nz](https://business.govt.nz)

## Meet The Member

This month we would like to introduce our second member in our 'Meet the Member' series, Justine from Mt Fyffe Distillery in Kaikōura.

Justine arrived in New Zealand from the UK in 2002. Justine lives in Kaikōura with her husband Barry and two children Toby and Jack on a family sheep and beef farm.

Mt Fyffe came hot out the gate winning the Emerging Product Award at the 2021 NZ spirits awards, just weeks before they came on to the market, and since then has gained a range of international accolades for the two gins, Woolshed, and Shearwater gins.

[Read More](#)



## Membership

A warm welcome to our newest pre commercial members, Distill New Zealand, and Old North Distilling Co, and associate member Cormack Packaging.

If you know anyone out there that would benefit from being a member of the DSA then point them in our direction. the greater our membership base is, the stronger our collective voice becomes and the more ability we have to strengthen and improve our industry.

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## Advertisements

Contact [Richard@distilledspiritsaotearoa.org.nz](mailto:Richard@distilledspiritsaotearoa.org.nz) if you would like more information on placing an advert at the end of our newsletter. (click on the image to access the link)





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LPE is offering DSA members a discount off our range of copper pot stills and spirit collection vessels &/or upgrades to existing stills (offer runs March 2022 – March 2023). Contact us to discuss

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