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## Distilled Spirits Aotearoa

Newsletter August 2023

### MESSAGE FROM THE CHAIR

Kia ora koutou,

After a few days of watching the news, it's hard not to notice a lot of stressful events happening around us. The northern hemisphere is seeing dramatic climate events, many countries including our own are speaking of further financial tightening, and we still have no eggs or CO2 in the country. I still can't believe we ran out of bubbles. I have had many conversations in the last month or two about the stressed financial environment and what that means for distilleries. So here is some good stuff to reflect on:

- Overseas visitor arrivals were 160,300 in the May 2023 month, up 87,600 from the May 2022 month.
- Spending in the retail industries increased 1.0 percent (\$68 million)
- We saw a 0.5% drop in household living costs in the last quarter (not much but it's the right direction)

- And of course, the FIFA world cup happening in New Zealand at the moment is proving to be incredibly successful, further helping to stimulate spending.

If anyone out there has a growing concern around navigating commercial viability, then have a quick look on the Distillers Institute website and see if Marcel and the team can be of any help.

[Planning Your Successful New Zealand Distillery course \(thedistillersinstitute.com\)](https://thedistillersinstitute.com)

Kā mihi nui,

Richard Wilson, Chairman - Distilled Spirits Aotearoa

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## NEWS FROM THE BOARD

### **We need your help...**

Future proofing the DSA Conference and Spirits Awards is currently under way. To help with developing a 5-year strategy and initiatives around these events, we ask that you please complete [this survey](#).

### **DSA Women's Network**

If you are interested in joining a group of like minded women to build connections within the industry, support women to thrive in their businesses and to connect with similar women's networks globally... Contact [Angela Davis](#). Angela is the DSA Women's Network and will be able to provide you with further information.

### **What is a New Zealand Spirit Working Group**

The new working group will be gathering this month to set-up and set-out the terms of reference for the new working group. Watch this space for further developments

## UNDERINSURANCE

Adam Pinkard from Adam's Distillery in Tasmania gave an extremely moving presentation at conference. His message was very pertinent to the fledgling NZ

distilling industry and focused on the industries biggest risk exposure - fire. He was concerned that he hadn't explained the issue of under insurance enough, so as specialist insurers to the winery, brewery and now distilling sectors, ICIB thought we should elaborate on that point and provide you with additional valuable detail.

Click [here](#) for more...

## EVENTS

### DSA Events Page

We have set up a new page on our website. This page will provide information on all the events we are hosting. You can reach it [here](#).

And if you would like to suggest a webinar topic and/or speaker, please send to Lynda at [info@distilledspiritsaotearoa.org.nz](mailto:info@distilledspiritsaotearoa.org.nz). We are looking at providing more of what you would like to hear.

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### Compliance and Safety Overview Webinar

Join Ben Leggett for an overview of compliance and safety considerations in your distillery. If you feel like you don't know what you don't know about compliance, Ben will be going through all some of the universal truths and some of the ways he tackled compliance at Elemental Distillery.

**Date:** 14 August 2023

**Time:** 9.30am

**Register:** register your interest in attending [here](#). You will need to register to receive the zoom login information. This event is free for DSA members.

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### What's Gold Got to Do With It?

Tash McGill, a respected spirits writer, consultant and judge at spirits and food & beverage competitions here in New Zealand and offshore will discuss the different types of awards, how different styles of judging work, what they're trying to achieve and how to leverage an awards and competition strategy for your own business. This **webinar** format will allow plenty of time for questions, interaction and opinion.

**Date:** 11 September 2023

**Time:** 10.00am

**Register:** register your interest in attending [here](#). You will need to register to receive the zoom login information. This event is free for DSA members.

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## **Institute of Brewing & Distilling (IBD) Masterclass**

Running over two days, the event will feature technical elements including distilling technology, chemistry and equipment, expert speakers and insights on business and safety.

Lodge your interest [here](#) - noting that minimum numbers are required before it can be run in NZ.

The Masterclass is the ideal technical overview, aligned with the global industry's technical standard of distilling education. It is perfect for individuals who want more knowledge about the technical elements of distilling and is a good complement for anyone who is currently doing, or planning to do, the General Certificate of Distilling exam.

### **Who's it for?**

This event is ideal for distillers looking for professional development, for those interested to gain an understanding of how IBD qualifications contribute to industry success and for those considering doing the General Certificate. It is designed for people in the industry at all levels of their technical education.

The IBD's curriculum is regarded as the global standard for distilling and brewing education and provides an accepted industry standard for technical understanding of distilling. The event is best done in conjunction with study online of the General Certificate of Distilling and resultant exams to gain the industry qualification.

The event is organised by Anne Gigney on behalf of the Institute of Brewing & Distilling and the technical tutor will be Ian Thorn, IBD Asia-Pacific's technical distilling trainer, international Diploma Tutor and IBD Master Distiller.

**MEMBERSHIP**

A warm welcome to our newest members

South Botanicals Ltd (Associate member)  
JD Distillery Limited (Pre-commercial Associate member)

If you know anyone out there that would benefit from being a member of the DSA then point them in our direction. the greater our membership base is, the stronger our collective voice becomes and the more ability we have to strengthen and improve our industry.

## ADVERTISEMENTS

Contact [info@distilledspiritsaotearoa.org.nz](mailto:info@distilledspiritsaotearoa.org.nz) if you would like more information on placing an advert at the end of our newsletter.

This is your chance to get noticed by 68% of all distilleries in New Zealand. It is an opportunity not to be missed.

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Distilled Spirits Aotearoa  
71 Sandymount Road  
Sandymount  
Dunedin, OTA 9077  
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