**September 2023 DSA Women’s Network Update to the Board**

**Co-Chairs**: Angela Davis, Glorious Lands Soju and Nikki Oesterle, Papaiti Gin

**Purpose of the DSA Women’s Network**

1. Build connections within the industry
2. Support women to thrive in their businesses
3. Connect with similar women’s networks globally

**Recent Activity**

* We now have 26 members in the Facebook Group
* We have held two further monthly online catch ups.
	+ July: Qualifications and training
		- Attended by Anne Gigney from the Institute of Brewing and Distilling
	+ August: Digital marketing
		- Lead by co-Chair Nikki Oesterle
* Planned and met speaker for September meeting: Jamie Turnbull from Studio Narrative as recommended by Tony Auld from Auld Distillery.
* Promoted the DSA webinar with Tash McGill on Awards and Judging to the Network Facebook group

**Upcoming Activity**

* Promote Network in DSA newsletter
* Plan topics for future meetings
* Connect with Women in Distilling groups in Australia
* September meet up will focus on branding

**Highlights**

We’ve made excellent connections and been able to build relationships and gain a lot of useful knowledge to help us in our businesses.

**Challenges**

Many women are keen to attend the monthly meet ups and RSVP with ‘coming’, but things come up at the last-minute making attendance quite small. We’re planning to send out calendar reminders for the upcoming meetings and create a contact list within the Facebook group. That way we’re able to get people’s attention in various channels and might improve attendance numbers.