

New Zealand Business Number (NZBN): 9429047031708 Certificate of Incorporation: 2716891

Registered office: 16d Sunley Street, Westown, New Plymouth 4312, New Zealand Telephone: +64(0)21 222 9881 email: chair@distilledspiritsaotearoa.org.nz DistilledSpiritsAotearoa.org.nz

DISTILLED SPIRITS AOTEAROA (NZ) INCORPORATED

Minutes - DSA Board

| Date: | Tuesday 12 December 2023 | | | | | |
|------------|--|--------|--|--|--|--|
| Time: | 9.30am | | | | | |
| Location: | Zoom | | | | | |
| Attendees: | : David Hawk, Parched – Committee | | | | | |
| | Richard Wilson (RW), Sandymount Distillery – Chair | | | | | |
| | Antony Michalik (AM), The Spirits Workshop – Committee | | | | | |
| | Soren Crabb (SC), 1919 Distilling – Secretary | | | | | |
| | Angela Davis (AD) – Committee Henry Caulton, Cardrona Distillery – Treasurer (left 10.00am) | | | | | |
| | | | | | | |
| | Matt Bridge (MB), Lunatic & Lover – Committee (left 10.00am) | | | | | |
| | Apologies: | | | | | |
| | Minutes by Lynda Booth (LB) | | | | | |
| ITEM | AGENDA ITEM | | | | | |
| 1B | Conflicts of Interest | | | | | |
| | o NIL | | | | | |
| 1C | Previous Minutes | | | | | |
| | 0 | | | | | |
| 1D | Electronics Approvals | | | | | |
| | o NIL | | | | | |
| ITEM | DISCUSSION | ACTION | | | | |
| | Strategic Focus | | | | | |
| | Constitution By-laws and Membership Categories | | | | | |
| | Proposed new By-laws were reviewed and amendments made. The new | | | | | |
| | By-laws are a combination of the current association rules and those | | | | | |
| | clauses that are suggested as optional from a Constitutional point of views. | | | | | |
| | They have been amended to be fit for purpose for DSA. | | | | | |
| | Board is proposing new membership categories: | | | | | |
| | Commercial Member: an individual or organisation, that owns or works for | | | | | |
| | a distilled spirits product/brand that is manufactured in New Zealand and | | | | | |
| | are admitted to membership under these Rules and who or which has not | | | | | |
| | ceased to be a Member . A Commercial Member will be categorised into | | | | | |
| | one of three levels based on the litres of Alcohol (LALs) produced | | | | | |
| | ○ Small – 0 – 50,000 LAL's | | | | | |
| | Medium – 50,000 – 100,000 LAL's | | | | | |
| | o Large – greater than 100,001 LAL's | | | | | |
| | Each Commerical Member receives one vote at an Annual General Meeting | | | | | |
| | or Special General Meeting. | | | | | |
| | Pre-Commercial Member: Individuals or distilled spirits product/brand | | | | | |
| | which are preparing to enter the market but have not yet completed NZ | | | | | |
| | legal formalities and do not have a product for sale and are admitted to | | | | | |
| | membership under these Rules and who or which has not ceased to be a | | | | | |

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Member. Pre-Commerical Members are non-voting members of the association.

- Associate Member: a person or organisation that supports the distilled spirits industry including, but not limited to supplier to the industry, importers and sellers and are admitted to membership under these Rules and who or which has not ceased to be a Member. An Associate **Membership** will be categorised into two types
 - o **Individual** Consultants or those with an interest in distilling
 - Corporate Suppliers, importers and sellers

Associate Members are non-voting members of the association.

The Membership fees for the 2024-25 financial year are:

- Commercial Member:
 - Small \$350.00+GST
 - Medium \$750.00+GST
 - Large \$1,000.00GST
- Pre-Commercial Member \$150.00+GST
- Associate Member
 - o Individual \$250.00+GST
 - Corporate \$500.00+GST

The proposed constitution was reviewed, and amendments made.

Final Board approval of the new Constitution, By-laws and membership types/rates is to be completed electronically.

ACTION: Board to review and approve (or suggest changes) to the documents.

Special AGM

A special AGM is to be called on February 27th February 9.30am to review and approve the Changes to the By-laws and Constitution.

20 working days' notice to be given.

ACTION: LB to develop emails to announce the SGM.

ACTION: Emails to be sent out end of January & mid-February

DSA Conference & Spirit Awards

ACTION: SC & DH to discuss the conference prior to

ACTION: SC to confirm the appointment and ask for a contract to be forwarded, set first meeting to confirm objectives, KPI', expectations.

ACTION: LB to call for volunteers to participate on the conference committee.

ACTION: AM to investigate arrangements with Spirits NZ and report back to the Board

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ACTION: AM needs to confirm who owns it and who funds it.

Budget for Excise Campaign

SC had a meeting with the Brewers Guild. They are wanting and willing yto work together. They appear to be slightly behind DSA in their messaging with their members around Excise.

ACTION: SC to develop an MOU with the Brewers Guild

Brewers Guild have the ABC responses to the premise that 'Alcohol is Bad' which they will share with DSA.

Breach of Advertising Standards

- The NZ Whiskey Collections appear to have breached advertising standards by offering a 27.7% discount on the website www.hops.thenzwhiskey.com.

ACTION: RW to write to them advising them of the breach and the standards.

Industry Standards

There is not yet a set completion date for these documents.

ACTION: RW to continue chasing completion information

Board Roles and Committees

LB is concerned about the amount of work that Board members are taking on and suggest strategically develop Sub-committees with one Board Members and then calling for volunteers to help.

The outcomes will be less work for the Board and more engagement from the membership.

ACTION: Develop a list of Sub-Committees (Conference, Education, Membership Benefits, etc) nominate a Board lead and then ask for volunteers or select people who may be interested and approach.

ACTION: Develop a spreadsheet of Sub-Committees and Volunteers.

Management Focus

Meeting Concluded

11.00am

Next Meeting

TBC

ACTION LIST

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|-------------|--|--|--------|-------|---|
| | | | DUE BY | NOTES | 1 |

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| Constitution | LB/RW | Report back with changes in a couple of months | August 23 | |
|----------------------|---------|--|---|--|
| Updates | | May: Complete overview of entire constitution | | |
| | | using MBIE constitution builder | | |
| | | June: Use MBIE Constitution Builder to help | | |
| | | develop new constitution. | | |
| | | July: Progress to date and the way forward. | | |
| | | | | |
| | | September: Decide who is going to develop draft | | |
| | | 2 Catalana Hadatas to be improved to Board at | | |
| | | October: Updates to be presented to Board at | | |
| | | November meeting | | |
| | | November: Reset meeting date for December | | |
| Industry Standards | RW | Check if WC would like to continue developing | July 23 | |
| | | these. If not, seek out other options – COMPLETED | | |
| | | Confirm the final document delivery date and | | |
| | | handover date. | | |
| | | September: Need an update on deadline dates for | | |
| | | documents | | |
| Events | RW | Confirm details for the Awards presentation | July 23 | |
| | DH | Confirm details for Mock Recalls event | | |
| | | September: DH to provide update at next meeting | | |
| | | October: RW to follow up on a workshop for | | |
| | | November | | |
| Women in DSA | LB | September: confirm events and | October 23 | |
| | | include in the newsletter and on events | | |
| | | page | | |
| Working Group - | МВ | Confirm ToR | | |
| Definition NZ Spirit | | Finalise appointment | | |
| | | October: meeting cancelled, new | | |
| | | meting time to be set | | |
| Newsletter | LB | Add: | December | |
| | | AD now on Board | = ===================================== | |
| | | Avenue new PCO | | |
| | | New Constitution coming | | |
| Conference/Awards | SC/AM | RPF to be finalised and sent out | December | |
| Comerciace/ Awarus | JC/AIVI | October: Interviews to be set with final | December | |
| | | three | | |
| | | November: Avenues confirmed as PCO. | | |
| | | | | |
| | | Contract, KPI's, Objectives to be set | | |
| | | Investigate formal agreement | | |
| | | relationship/roles with Spirits NZ | | |
| Member | DH | Discussion with Restaurant Association | | |
| | חס | Review the Associate Member list and | | |
| engagement | | | | |
| <u> </u> | 60 | approach in groups | | |
| Excise Programme | SC | November: Engage in a working group | | |
| | | with Brewers Guild. Investigate what is | | |
| | | required from DSA. | | |